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2022 NAFTZ Annual Conference Detailed Agenda

2022 NAFTZ ANNUAL CONFERENCE & EXPOSITION

This year's agenda featured tracks include general Foreign–Trade Zone topics as well specific tracks for:

Grantees, Operator/Users, Advanced Professionals, Petroleum Professionals and those learning the Fundamentals.

SUNDAY SEPTEMBER 11, 2022

5:30–7:00 p.m. SUNDAY RECEPTION

MONDAY SEPTEMBER 12, 2022

7:00 a.m. REGISTRATION

7:30 a.m. CONTINENTAL
BREAKFAST

8:00–8:10 a.m.	GENERAL: Opening Remarks & Welcome	SPEAKER: Melissa Irmen (https://naftz.org/team/melissa-irmen-2/), ISCM Inc.	MODERATOR: Jeff Tafel (https://naftz.org/team/jeffrey-tafel/), NAFTZ
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8:10–8:40 a.m.	GENERAL: CBP Update	Review current FTZ & CBP trade developments; Understand the status & compliance impact	SPEAKER: Pete Flores, Executive Assistant Commissioner, CBP	MODERATOR: Melissa Irmen (https://naftz.org/team/melissa-irmen-2/), ISCM Inc.
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MONDAY
SEPTEMBER
12, 2022

8:40–9:55 a.m.	GENERAL: Port Congestion	Review FTZ challenges & strategies	SPEAKERS: Shane Williams, Port Houston; Samantha Galltin, Port Long Beach; Leigh Ryan, WTC Savannah; Aimee Andres, Inland Rivers, Ports and Terminals, Inc.	MODERATOR: Melissa Irmen (https://naftz.org/team/melissa-irmen-2/), ISCM Inc.			
9:55–10:25 a.m.	REFRESHMENT BREAK						
10:25–11:15 a.m.	GENERAL: Perspectives from The Department of Commerce with Lisa Wang	Review the latest trade developments & outlook	SPEAKER: Lisa Wang, U.S. Foreign–Trade Zones Board	MODERATOR: Melissa Irmen (https://naftz.org/team/melissa-irmen-2/), ISCM Inc.	11:15 – 11:40 a.m.	GENERAL: FTZ Board Update	SPEAKER: Liz Whitema U.S. Foreign–Trade Zones Board
11:45 a.m.–12:40 p.m.	FUNDAMENTALS: FTZ Overview, Benefits Participants, Zone Types	Identify benefits & review the regulatory process (review advanced webinars highlighting benefits, application, activation	SPEAKER: Jim Ervin, TTI	MODERATOR: Mary Rooney, The Greater Kansas City Foreign Trade Zone			
	GRANTEE: Changes for Operator Agreements	Review best practices for changes since 2012 regulations & incentives (international approach)	SPEAKERS: Renee Boyette, Land of Sky Regional Council; Christine Allen, City of Lubbock	MODERATOR: Marshall Miller, Miller & Co. PC			
	OPERATOR/USER: UFLPA — 3 Months In: Operational Challenges	Explore other trade restrictions, forced labor protection, navigating the exception exclusion process, documentation requirements, interacting with CBP, processing merchandise on subject to restriction list	SPEAKER: Suzanne Smith, Rockefeller & David Murphy, GDLSK	MODERATOR: Katie Tangman, Columbia Sportswear			

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12, 2022

	PETROLEUM: Trends — Crude Oil Pricing, Reshoring & Reactivating Zones	Dive into the latest petroleum developments & industry impacts	SPEAKER: Todd Davis	MODERATOR: Richard Walker P66
12:45– 2:15 p.m.	LUNCHEON			
1:15–2:15 p.m.	LUNCHEON: Legal Lightning Round, Membership Recognition, Imports & More	Explore the most pressing trade issues	SPEAKERS: David Murphy, GDLSK & Brian Murphy, Miller & Co	MODERATOR: Shannon Fura, Page Fura PC
2:15–2:20 p.m.	BREAK			
2:20–3:15 p.m.	FUNDAMENTALS: FTZ Application Process	Identify proper documentation; Determine delivery type & authorization requirements	SPEAKER: Scott Taylor, Sandler & Travis	MODERATOR: Alex Halloway, Triangle J Council of Governments
	GRANTEE: Finding & Activating FTZ Prospects — Part 1	Identify research process for prospects; Explore targeted outreach & broadcast outreach options; Understand how to present the program to your prospects	SPEAKERS: Jazmine Jurkiewicz, Port of Milwaukee; David Sikkink, Hawaii Foreign–Trade Zone #9	MODERATOR: Patty Cannon, State of Delaware, FTZ #99
	OPERATOR/USER: FTZs — Electrifying Matchups	Review Dept. of Commerce approach, industry hot topic in trade focus & how they are using the FTZ program amid import challenges	SPEAKERS: Trey Boring, IMS Worldwide, Inc.; Yuko Hampton, SUMCO Phoenix Corporation	MODERATOR: Frankie Bryson, Nissan
	PETROLEUM: Superfund Excise Taxes	Define the process & industry impact	SPEAKER: Nesia Warner, EY	MODERATOR: Richard Walker P66
3:15–3:45 p.m.	REFRESHMENT BREAK			

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3:45–4:40 p.m.	FUNDAMENTALS: Zone Status, Inventory & Recordkeeping	Identify storage, removal & destruction rules; Determine necessary authorization required	SPEAKER: Jose Quinonez	MODERATOR: Arthur Cha, Livingston International
	GRANTEE: Finding & Activating FTZ Prospects – Part 2	How to support feasibility analysis; Determine options: partners & software services available; SALT Issues & their impact on the FTZ equation; Should you engage a consultant?	SPEAKERS: Shane Williams, Port Houston; David Sikkink, Hawaii FTZ	MODERATOR: Patty Cannon, State of DE, FTZ #99
	OPERATOR/USER: FTZ Health Checks – The Good, the Bad & Everything in Between	Understand the challenges that FTZ operators in a current environment; Understand the benefits of conducting a health check; Why conducting periodic health checks are important	SPEAKERS: Sarah Messeih, KPMG; Bill Fisher, Kuehne & Nagel	MODERATOR: Wayne Lin, Floor & Decor
	PETROLEUM: Emerging Technology in Energy	Review the latest trends through technology (renewables, biodiesel & other innovations) & their industry impact	SPEAKER: Alejandro Urdinola, Charter Brokerage	MODERATOR: Ashley Garcia, CITGO
4:40–4:45 p.m.	BREAK			
4:45–5:45 p.m.	FUNDAMENTALS: Merchandise Handling, Admissions	Identify discrepancies; Define HMF; Review reporting responsibilities	SPEAKER: Liz Connell, Thomson Reuters	MODERATOR: Jennifer Powers, Ralph Lauren

MONDAY
SEPTEMBER
12, 2022

	GRANTEE: Grantee Engagement — Growing Your Zone & Supporting Existing Zone Users	Explore effective communication strategies, training programs, advocacy, growth, overcoming challenges & retention	SPEAKERS: James Hall, Ports of Indiana; Liane Ventura Guerra, Greater Miami FTZ; Will Cawthern, Baltimore City	MODERATOR: Julie Brown, Georgia Foreign–Trade Zone, Inc.
	OPERATOR/USER: 3PL FTZ Operations: Options, Best Practices & Important Considerations	Learn different 3PL FTZ set up options, considerations for the 3PL, considerations for the importer	SPEAKERS: Eric Dalby, Decartes; Dean Wood, BorderWorx Logistics, LLC	MODERATOR: Mark Nichols, Trade Zone Operations
	PETROLEUM: Challenges with Reactivating Your Petroleum Zone	Understand the nuance of reactivation & what's involved in the process	SPEAKERS: Todd Davis, EY; Robert Balli, P66	MODERATOR: Ashley Garcia, CITGO
5:45 p.m.	ADJOURN			
5:45–7:00 p.m.	GRAND OPENING WELCOME RECEPTION			

TUESDAY SEPTEMBER 13,
2022

7:00 a.m.	REGISTRATION			
7:30–8:00 a.m.	CONTINENTAL BREAKFAST			
8:00–8:30 a.m.	GENERAL: Opening Remarks		SPEAKERS: Melissa Irmen (https://naftz.org/team/melissa-irmen-2/), ISCM Inc.; Jeff Tafel (https://naftz.org/team/jeffrey-tafel/), NAFTZ	
8:30–9:00 a.m.	GENERAL: Advocacy Update	Review latest initiatives & efforts	SPEAKERS: Torrey Chambliss, Tampa Bay; Angie Atwood, Columbus Regional Airport;	MODERATOR: Ben Odendahl, Smith Dawson & Andrews
9:00–9:30 a.m.	GENERAL: How FTZs Play into Your Nearshoring & Reshoring Efforts	Define compliance connection to FTZs & impact	SPEAKERS: James Grogan, FTI Consulting; Cricket Wallace, MAS US	MODERATOR: TBD
9:35–10:30 a.m.	FUNDAMENTALS: Transfer Merch. Periodic Reporting	Identify discrepancies; Review reporting responsibilities	SPEAKER: Jessica Rosen, UPS	MODERATOR: Robert Stein, Mohawk

TUESDAY SEPTEMBER 13, 2022

	ADVANCED: Grantee Best Practices — Free the Grantee: Road to Independence	Learn to operate with confidence; Explore resources vs. reliance	SPEAKERS: Denise Yanez, City of Phoenix; Shane Williams, Port Houston	MODERATOR: Mike Hoover, City of Surprise Economic Development
	OPERATOR/USER: Strategies for a Successful FTZ Software Implementation	Explore process in finding the right FTZ fit; Understand cost-effective agreement for your company.	SPEAKERS: Eric Berry, CopperHill; Robert Yoder, Pacific Cycle, Inc.	MODERATOR: Darlene Zubik, Mitsubishi Electric
	PETROLEUM: Penalties & Prior Disclosures	Understand interactive elements at play in petroleum sector focus when it comes to trade and penalties & the bottom line	SPEAKER: Lawrence Hanson, The Law Office of Lawrence W. Hanson, P.C.	MODERATOR: Beverly Cruz, Shell Exploration & Production Co.
10:30–11:00 a.m.	REFRESHMENT BREAK			
11:00–11:55 a.m.	FUNDAMENTALS: Regulatory Requirements & Inspections	Review latest governing documents, operator responsibilities & compliance outcomes	SPEAKER: Sean Murray, Miller & Co.	MODERATOR: Danielle Converse, POCCA
	ADVANCED: Trade with China in a Decoupling World	Review dynamics with China via standalone trade, sourcing & investment policy; Understand cross-functional policies & procedures through engagement of a multidisciplinary team; Review restrictions, legal & regulatory challenges	SPEAKERS: Jeremy Page, Page Fura, P.C.; Katie Tangman, Columbia Sportswear	MODERATOR: Wayne Lin, Floor & Decor
	OPERATOR/USER: Run the Zone: A Day in the Life...Solving Issues & Avoiding Problems	Understand what daily activities should be performed in the zone & how to troubleshoot issues related to inventory; Explore team requirements to conduct your zone's annual report & reconciliation; Review common problem resolution	SPEAKERS: Gabi Yarbrough, Kubota; Jennifer VanGundy, LCB, GEODIS	MODERATOR: Darlene Zubik, Mitsubishi Electric
	PETROLEUM: Minor Boundary Modification	Explore the petroleum nuances involved in MBM	SPEAKER: James Grogan, FTI Consulting	MODERATOR: Beverly Cruz, Shell Exploration & Production Co.
12:00–1:25 p.m.	LUNCHEON			
12:30–1:25 p.m.	LUNCHEON: Legislative Efforts	Highlight Trade Remedies — their status, impact & FTZ connection	SPEAKERS: Jeff Tafel (https://naftz.org/team/jeffrey-tafel/), NAFTA; Jim Smith, Ben Odendahl, SDA	MODERATOR: Melissa Irmén (https://naftz.org/team/melissa-irmen-2/), ISCM Inc.
1:30–2:25 p.m.	FUNDAMENTALS: ABC's of FTZs — Game Show of Knowledge	Utilize FTZ knowledge in real world scenarios in jeopardy style interactive format	SPEAKERS: Wanda Sample, Avalon Risk Management & Diana Urelus, Mitsubishi LogisNext Americas (Houston) Inc.	MODERATOR: Patrice Lafayette, Roanoke Insurance Inc.
	ADVANCED: Prior Disclosures — How & Win	Determine the process & ideal timing	SPEAKER: Nesia Warner, EY	MODERATOR: David Murphy, GDLSK

TUESDAY SEPTEMBER 13, 2022

	OPERATOR/USER: Trade Compliance Director, Day 1 (Dream Job & Tackling Compliance Issues)	Review policies, procedures & compliance; Understand opportunities to prioritizing import & export compliance issues, risk ranking action items, leveraging internal resources, to focus on trade critical compliance tasks	SPEAKER: Frankie Bryson, Nissan	MODERATOR: John Jager, Toyota Tsusho America, Inc.
	PETROLEUM: CBP Custody Measurements	Understand the nuances involved when it comes to zone meter readings in the petroleum sector. This includes meters, scales & tanks.	SPEAKER: Robert Munivez, National Petroleum Chemist with CBP	MODERATOR: TBD
2:25–2:30 p.m.	BREAK			
2:30–3:25 p.m.	GENERAL: CBP Update Into the Weeds		SPEAKER: Daniel Randall, Branch Chief Manifest & Conveyance Security Director of Cargo Security and Controls	MODERATOR: Melissa Irmen (https://naftz.org/team/melissa-irmen-2/), ISCM Inc.
3:25–3:55 p.m.	REFRESHMENT BREAK			
3:55–4:50 p.m.	ADVANCED: Navigating the Interplay between FTZs & FTAs	Explore similarities between duty handling in FTZs and FTAs; Differences & how to leverage both for maximum savings while staying compliant	SPEAKER: Justin Huguet, Mercedes	MODERATOR: Frankie Bryson, Nissan
	OPERATOR/USER: CBP Feedback from Boots on the Ground	Define how the Post Admission Corrections works locally; Explore the scenario of before I concur with your applications, I would like...; Explain the worse activation I ever did...; Outline the best spot check I went on...; CBP Activations; CBP Compliance Reviews Facility Security	SPEAKER: Stephen Long, CBP; Troy Metcalf, CBP	MODERATOR: James Grogan, FTI Consulting
	PETROLEUM: Common Customs and Contract Challenges for EPC Projects (including Export Controls & Sanctions)	Understand the latest export developments & resulting sanctions	SPEAKER: Nick Baker, FTI Consulting Inc.	MODERATOR: TBD
4:50–4:55 p.m.	BREAK			
4:55–5:55 p.m.	GRANTEE ROUNDTABLE	Explore today's trending topics with fellow grantees in this roundtable discussion		MODERATOR: David Sikkink
	OPERATOR/USER ROUNDTABLE	Explore today's trending topics with fellow Operator/Users in this roundtable discussion.		MODERATOR: Robert Yoder, Pacific Cycle, Inc.

TUESDAY SEPTEMBER 13, 2022

	PETROLEUM ROUNDTABLE	Explore today's trending topics with fellow petroleum professionals in this roundtable discussion.	MODERATOR: Beverly Cruz, Shell Exploration & Production Co.
5:55 p.m.	ADJOURN		
6:00-8:00 p.m.	MAIN EVENT RECEPTION		

WEDNESDAY SEPTEMBER 14, 2022

7:00 a.m.	REGISTRATION		
7:30-10:00 a.m.	ANNUAL BUSINESS MEETING — Members ONLY Breakfast		
9:00-10:00 a.m.	NON-MEMBER BREAKFAST		
10:00-10:05 a.m.	BREAK		
10:05-11:00 a.m.	ADVANCED: Economic Dev. Opportunities (EDO) & Considerations in FTZs	Explore how to set realistic expectations for potential benefits while exploring economic opportunities for FTZ users; Understand economic development agencies review of application process & nuances	SPEAKERS: Shannon Fura, Page Fura, P.C.; Liz Whiteman, U.S. FTZ Board MODERATOR: Jim Ervin, TTI
	OPERATOR/USER: Top 10 Supply Chain Issues	Learn about the latest technology and compliance issues affecting FTZs & industry-leading solutions to address it such as: New ACE House Bill Number Requirement; Making First Sale Principles Work in an FTZ; Demurrage countermeasures; Plus more!	SPEAKER: Rebecca Williams Rockefeller Group; Shane Williams, EY; Eric Berry, Copper Hill Inc. MODERATOR: Ryan Pratt, BMW
	GRANTEE: You Landed the Fish: Now What? Grantee Operator/User Help/Zone Project Support on a Regular Basis	Explore POST SALE approach — additional services (supply chain questions, tax insight, movement of cargo & how to continue to optimize supply chain & FTZ understand how continue to add value for client (programs, port capabilities, partnerships offered educational opportunities)	SPEAKERS: David Panko, City of El Paso/FTZ No. 68; Jorge Hernandez, Port Everglades MODERATOR: Alex Halloway, Triangle J Council of Governments
11:00-11:30 a.m.	REFRESHMENT BREAK		

WEDNESDAY SEPTEMBER

14, 2022

11:30 a.m.–12:25 p.m.	ADVANCED: Deep Dive into Auditing your Zone for Inventory Control	Explore record accuracy, internal & external compliance & inventory balance checks involved in running an FTZ; Understand raw materials access & availability, zone to zone processes, inventory reconciliation methods & paper vs electronic records	SPEAKER: Justin Huguet, Mercedes	MODERATOR: Joshua Guy, QAD
	OPERATOR/USER: Punitive Tariff Treatment in FTZs	Understand the dramatic impact of Punitive tariffs on FTZ savings & procedures; How punitive tariffs have changed the way FTZs reduce costs; Guidance on TRQ merchandise in zones; Calculating Country of Origin; Section 301 Lawsuit & current outlook	SPEAKERS:; Jennifer Mancinelli, PUMA, David Murphy, GDLSK	MODERATOR: Ileana Klepeisz, Tapestry
	GRANTEE: Emerging Industries	Understand U.S. economy rocky predictions for the future & how FTZ program can be applied in new ways, & in new industries, to help secure existing investments & help attract new interest in your community; Battery Electric Vehicles; Cryptocurrency Mining; Solar Panels; Production Equipment	SPEAKERS: Miguel Zamora, Louisville Riverport Authority; Torrey Chambliss, Port Tampa Bay	MODERATOR: William Cawthern, Baltimore City
12:30–2:00 p.m.	LUNCHEON			
1:00–2:00 p.m.	LUNCHEON: Trade Outlook in the US & Beyond		SPEAKERS: Martín Gustavo Ibarra Pardo, Association of Free Zones of the Americas (AZFA); Christopher Muñoz, International Trade Specialist, U.S. Department of Commerce International Trade Administration	MODERATOR: Jeff Tafel (https://naftz.org/team/jeffrey-tafel/), NAFTAZ
2:00 p.m.	ADJOURN			

SITEMAP

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